

WOMEN IN CYBER SOCIAL

This is an ideal sponsorship opportunity for businesses passionate about empowering women to succeed in the cybersecurity industry.

This event serves to connect and inspire women cybersecurity professionals and women seeking cybersecurity careers in a casual and fun atmosphere. Attendees will work as teams to solve a fun cocktail creation challenge. The event provides attendees with the opportunity to share information, accomplishments, challenges, and resources; conduct business; meet a mentor; and develop valuable business relationships. Attendees include women leading or employed by MD cybersecurity companies; women cybersecurity leaders and professionals from government agencies/contractors and general commercial companies; women seeking cybersecurity careers and women who wish to show support for women in cybersecurity! Estimated attendance: 100.

PRESENTING \$3,500

ONE AVAILABLE, INDUSTRY CATEGORY EXCLUSIVITY ACROSS ALL SPONSORSHIP TIERS

CHAMPION \$2,500

LIMITED TO 2 NON-COMPETING COMPANIES

ADVOCATE \$1,000

TWO AVAILABLE

EVENT JUDGE \$500

FOUR AVAILABLE

SUPPORTER \$500

SIX AVAILABLE

PRESENTING \$3,500

ONE AVAILABLE, INDUSTRY CATEGORY EXCLUSIVITY ACROSS ALL SPONSORSHIP TIERS

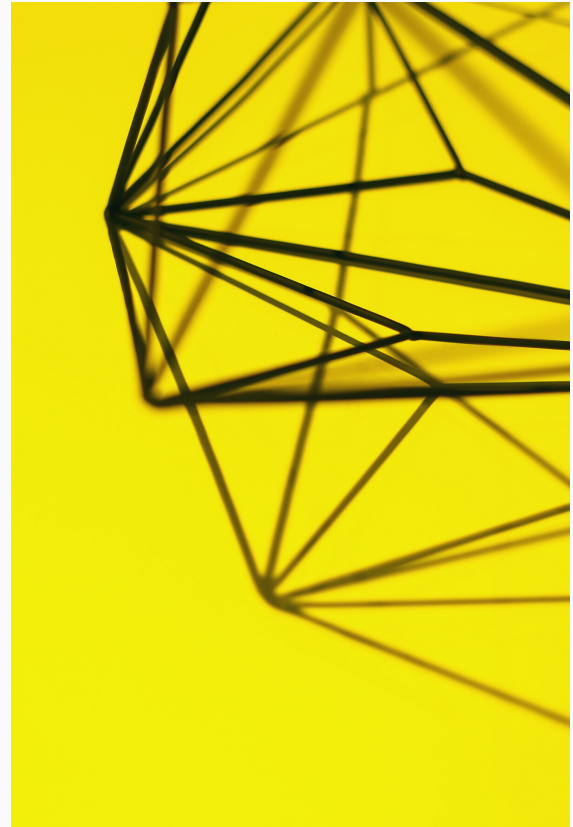
- 12 months "presented by" verbiage on CAMI's Diversity Committee webpage
- Company to be featured in CAMI's spring video series, promoted through e-newsletters and social media
- Event food and beverage stations noted as "Compliments of" Presenting Sponsor
- Company logo recognition as Presenting Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable
- Social media promotion as Presenting Sponsor
- Logo on welcome signage at event entrance/check-in area. Presenting and Champion Sponsors are the only sponsors to be featured on this sign
- Logo on sponsor signage at event
- Recognition as Presenting Sponsor during program with opportunity to briefly address attendees
- Sponsor may exhibit/display/distribute promotional materials at the event
- Brand recognition as a company supportive of women working in the cybersecurity industry
- Upon request, sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees
- Eight complimentary event tickets for sponsor company attendees
- One complimentary event ticket for Event Judge (male or female), depending on availability.
- This sponsorship provides a complimentary ticket for seven female cybersecurity students (age 21 or older) to attend this fun social event. Sponsored student name tags will note their attendance as "Guest of " Presenting Sponsor



CHAMPION \$2,500

LIMITED TO 2 NON-COMPETING COMPANIES

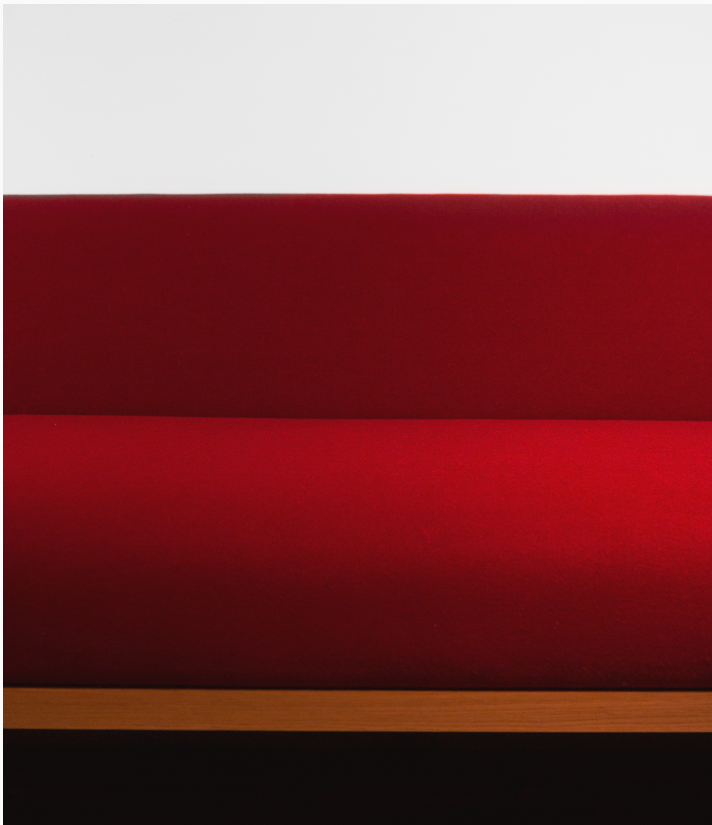
- Company to be featured in CAMI's video series, promoted through e-newsletters and social media
- Company logo recognition as Champion Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable
- Logo on sponsor signage at event
- Recognition as Champion Sponsor during program with opportunity to briefly address attendees
- Sponsor may exhibit/display/distribute promotional materials at the event
- Brand recognition as a company supportive of women working in the cybersecurity industry
- Upon request, sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees.]
- Five complimentary event tickets for sponsor company attendees.
- One complimentary event ticket for Event Judge (male or female), depending on availability.
- This sponsorship provides a complimentary ticket for four female cybersecurity students (age 21 or older) to attend this fun social event. Sponsored student name tags will note their attendance "Guest of " Champion Sponsor



ADVOCATE \$1,000

TWO AVAILABLE **The ONE Solution, Evergreen Advisors**

- Company logo recognition as Advocate Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable
- Social media promotion as Advocate Sponsor
- Logo on sponsor signage at event
- Recognition as Advocate Sponsor during program
- Brand recognition as a company supportive of women in the cybersecurity industry
- Upon request, sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees
- Three complimentary event tickets for sponsor company attendees
- One complimentary event ticket for Event Judge (male or female), depending on availability.
- This sponsorship provides a complimentary ticket for two female cybersecurity students (age 21 or older) to attend this fun social event. Sponsored student name tags will note their attendance "Guest of " Advocate Sponsor





EVENT JUDGE \$500

FOUR AVAILABLE

- Company name (no logo) recognition as an Event Sponsor in select marketing and promotions including: event page on Cybersecurity Association of Maryland, Inc. website; and event registration page
- Company name on sponsor signage at event
- Recognition as an Event Judge during program
- Brand recognition as a company supportive of women in the cybersecurity industry
- One complimentary event ticket for Event Judge (male or female), depending on availability.

SUPPORTER \$500

SIX AVAILABLE

- Company name (no logo) recognition as Team Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page
- Social media shout-out upon sponsorship commitment
- Company name on sponsor signage at event
- Recognition as Team Sponsor during program
- Brand recognition as a company supportive of women in the cybersecurity industry
- One complimentary event ticket for a sponsor company attendee
- This sponsorship provides a complimentary ticket for one female cybersecurity student (age 21 or older) to attend this fun social event. Sponsored student name tags will note their attendance "Guest of " Supporting Sponsor



CYBERSECURITY
ASSOCIATION OF MARYLAND, INC.

April 28, 2022 · 5:00 - 7:30 p.m. · DreamPort, Columbia, MD

Complete the following to secure your 2022 Women in Cyber Social Sponsorship:

Sponsor Name _____

Address _____

Contact Name _____

Contact Email _____

Phone _____

Indicate choice of sponsorship level:

_____ Presenting \$3,500

_____ Champion \$2,500

_____ Advocate \$1,000

_____ Event Judge \$500

_____ Supporter \$500

Sponsor Signature

Date

Cybersecurity Association of Maryland, Inc.

Date

Email this completed form, with a high-resolution of your company logo and the web address you would like it to link to, to tasha@MDcyber.com. An invoice will be sent to you for your sponsorship upon receipt of this Agreement to be paid within 48 hours of receipt. Questions? Email tasha@MDcyber.com or call 443-853-1970.