

2026 SUSTAINING SPONSORSHIPS



Cybersecurity
Association



Sponsorship Packages

| FEATURES | FRIEND | SUPPORTING | PREMIER | CORNERSTONE |
|--|----------------|----------------|-----------------|-----------------|
| Invitation to annual board & sponsor reception | ✓ | ✓ | ✓ | ✓ |
| Email & social media announcement of sponsorship commitment | ✓ | ✓ | ✓ | ✓ |
| Cybersecurity Association, Inc. Premium Membership (\$395 value) | ✓ | ✓ | ✓ | ✓ |
| Logo on Homepage and Partners page (12,000 page views/year) | ✓ | ✓ | ✓ | ✓ |
| Company featured in promo materials (e.g., postcards, banners, flyers) | X | ✓ | ✓ | ✓ |
| Social media promotions on LinkedIn, Facebook, Twitter, (Annual # noted to right)* Company | 3 | 6 | 12 | 12 |
| Company featured in the Cybersecurity Association email database of 4,000 prospects (annual # of emails to right)* Noted as featured provider with | X | X | 2 | 4 |
| product/service offering on members-only marketplace webpage* | X | X | ✓ | ✓ |
| Sponsorship of CxO Series or cyber meetup style events (\$500 value - includes speaking opportunity and attendee contact info)* | 1 | 1 | 2 | 4 |
| Industry exclusivity of sponsorship tier | X | X | ✓ | ✓ |
| Two meetings/year with designated board director and Cybersecurity Association, Inc. staff to discuss sponsor ROI strategies | X | X | ✓ | ✓ |
| Access to Cybersecurity Association, Inc. Advisory Board comprised of some of the top cyber experts in the country | X | X | X | ✓ |
| Logo on Cybersecurity Association, Inc. member directory page (10,000 page views/year)* Prominent logo on Cybersecurity Association, Inc. signature event (includes speaking opportunity & attendee contact info) | X | X | X | ✓ |
| PRICE | \$1,500 | \$5,000 | \$12,000 | \$16,000 |

TICKETS INCLUDED WITH SUSTAINING SPONSORSHIPS

| | FRIEND | SUPPORTING | PREMIER | CORNERSTONE |
|-----------------------|--------|------------|---------|-------------|
| AWARDS | | 2 | 6 | 6 |
| WOMEN IN CYBER | | 2 | 4 | 4 |
| CYBER MEETUPS | 4 | 8 | 10 | 10 |
| LEGISLATIVE RECEPTION | | | 2 | 2 |

