



Event + Program Sponsorships

# CYBER UNTAPPED

Cyber Untapped: A combination of casual networking and business, these our Cyber Meetups programs bring Maryland's cybersecurity community together 4-6 times per year and typically feature a guest speaker on a relevant cybersecurity or business topic. They provide face-to-face connection to educate, enlighten, create partnering opportunities, inspire referrals and provide introductions for funding or acquisition resources. Attendees include cybersecurity innovators, company executives and professionals; cybersecurity solution seekers and customers; investors; academic and training entity representatives; general service providers (e.g., legal, insurance, accounting, marketing, business coaching, sales training) and job seekers.

## **IN RETURN FOR FINANCIAL SUPPORT IN THE AMOUNT OF \$750, YOUR BUSINESS WILL RECEIVE THE FOLLOWING:**

- Sponsorship of one (1) MD Cyber Meetup and option to customize event (e.g., host event at a chosen location, invite speakers, etc.)
- Sponsor will be promoted as such in all marketing related to event
- Sponsor name/logo (linked to url of sponsor's choice) will be listed on event registration page
- Sponsor may display/distribute promotional materials at the event
- Sponsor will have approximately 2 minutes to speak in front of all attendees
- Two complimentary tickets
- Sponsor will receive list of event attendees with name, company and title and contact info including email for those who do not opt out of having their info shared with attendees

## **EVENT FORMAT:**

30-45 minutes of networking, 45 minutes-1 hour program, 30 minutes of post-program networking. Lite fare food, beer and wine are provided.