

IN PARTNERSHIP



Maryland Cybersecurity Buyer's Guide 2018

Cybersecurity is critical to businesses of all sizes and has become a major economic driver in the Mid Atlantic.

The Cybersecurity Association of Maryland, Inc. (CAMI) is pleased to be partnering with the Baltimore Business Journal (BBJ) on the third annual "Maryland Cybersecurity Buyer's Guide," a special publication to highlight Maryland's cybersecurity industry. Whether you are a Maryland cybersecurity product or service company, a Maryland academic institution or a Maryland professional services company playing a role in Maryland's cybersecurity industry, don't miss your chance to be included! **Deadline is February 16, 2018**

Buyer's Guide Distribution:

- **March 21** - CAMI's inaugural **Maryland Cybersecurity Awards Celebration**
- **March 23** — inserted into the full run of the BBJ's cybersecurity-focused issue
- 1,500 copies will be distributed at CAMI's 2018 events and programs

Who can advertise in the 2018 Maryland Cybersecurity Buyer's Guide?

- Company must be a *cybersecurity company/service provider* included in the online directory of Maryland cybersecurity companies at MDcyber.com.
- *Professional services companies* – non-cybersecurity companies with a Maryland business address/location – providing services related to or used by the cybersecurity industry (law firms, insurance companies, education and training organizations, commercial real estate firms, etc.)

Think Maryland for Cyber.

SPACE DEADLINE: February 16

AD DEADLINE: February 23

DISTRIBUTED: March 21 CAMI Event

PUBLISHES IN BBJ: March 23

Total Distribution: 12,000+



PREMIER CONTENT SPONSOR: \$7,500
(Only 3 available)

- (2) Thought Leadership content article's produced by your company, published on BBJ website for 90 days
- Premium placement – Full Page color ad (inside front cover, back cover, inside back cover)
- Logo on front cover of Buyers Guide
- 1/4 Page Company or Executive Profile
- PDF of Section
- Additional distribution from CAMI e.g. at events.

SUPPORTING SPONSOR: \$3,500

- Full Page Color Ad
- Logo on cover of Buyer Guide
- PDF of Section
- 2 tickets to any two BBJ events in 2018 (excluding Book of Lists)
- Additional distribution from CAMI e.g. at events.

SINGLE AD RATES

- Full Page Color – \$2,075
- 1/2 Page Color – \$1,465
- 1/3 Page Color – \$1,055
- 1/8 Page (Logo & Profile) – \$500

DIRECTORY LISTING: \$100

This Buyer's Guide will include a directory of MD cybersecurity companies and a directory of professional services companies that support MD's cybersecurity industry. Directory listings must be purchased directly through (CAMI) by contacting Stacey@MDcyber.com. (Listing includes 50-word company description)

TO PARTICIPATE PLEASE CONTACT:

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