



Women in Tech Social Sponsorship Agreement

This event highlights women leaders in the technology industry and serves to connect and inspire women technology professionals and potentially, young women seeking technology careers. *One event/year.*

Event format: Varies

Attendees: Women leading or employed by MD technology companies, women technology professionals from government agencies/contractors and general commercial companies and women seeking technology careers. For businesses passionate about empowering women to succeed in the technology industry, this is an ideal event to sponsor.

Sponsorship Opportunities & Benefits

Presenting \$5,000 (*limited to 2 non-competing companies*)

- Company name/logo recognition as Presenting Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; event registration page and press announcements. Link to company website included where applicable.
- Company name/logo recognition as Presenting Sponsor on event printed agenda or program distributed at event
- Social media promotion as Presenting Sponsor
- Logo on Q&A card game played during the event
- Logo on welcome signage at event entrance/check-in area. Presenting Sponsor is the only sponsor to be featured on this sign.
- Logo on sponsor signage at event
- Logo on signage at food/drink stations. Presenting Sponsor is the only sponsor to be featured on this sign.
- Logo displayed on podium at event, if applicable (depends on event format). Presenting Sponsor is the only sponsor to be featured on this sign.
- Logo on rotating PowerPoint presentation at event, if applicable (depends on event format)
- Recognition as Presenting Sponsor during program with opportunity to briefly address attendees
- Sponsor may exhibit/display/distribute promotional materials at the event.
- Opportunity to be branded as a company supportive of women working in the technology industry
- Sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees.
- 5 complimentary event tickets

Champion \$2,500 *(multiple available)*

- Company name/logo recognition as Champion Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Company name/logo recognition as Champion Sponsor on event printed agenda or program distributed at event
- Social media promotion as Champion Sponsor
- Logo on sponsor signage at event
- Logo on rotating PowerPoint presentation at event, if applicable (depends on event format)
- Recognition as Champion Sponsor during program
- Opportunity to be branded as a company supportive of women working in the technology industry
- Sponsor may exhibit/display/distribute promotional materials at the event.
- Sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees.
- 3 complimentary event tickets

Advocate \$1,000 *(multiple available)*

- Company name recognition as Advocate Sponsor in all event marketing and promotions including: email invitations and announcements, email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Social media promotion as Advocate Sponsor
- Logo on sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as Advocate Sponsor during program
- Opportunity to be branded as a company supportive of women working in the technology industry
- 2 complimentary event tickets

Supporting \$500 *(multiple available)*

- Company name recognition as Supporting Sponsor in all event marketing and promotions including: email invitations and announcements, email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page.
- Social media promotion as Supporting Sponsor
- Company name on sponsor signage at event
- Company name on rotating PowerPoint presentation at event
- Recognition as Supporting Sponsor during program
- Opportunity to be branded as a company supportive of women working in the technology industry
- 1 complimentary event ticket

Continue onto next page for sponsorship agreement.

Complete the following information to secure your sponsorship opportunity:

Company Name _____

Address _____

Contact Name _____

Contact Email _____ Contact Phone _____

- Please indicate sponsorship level:
- _____ Presenting Sponsor \$5,000
 - _____ Champion \$2,500
 - _____ Advocate \$1,000
 - _____ Supporting \$500

Sponsor Signature

Date

Cybersecurity Association of Maryland, Inc.

Date

Please email this completed form to stacey@mdcyber.com. An invoice will be sent to you for your sponsorship upon receipt of this Agreement.

Questions? Email stacey@MDcyber.com or call 443-844-0047.