



Premier & Supporting Sponsorship Packages

Premier Sponsorship: \$10,800 (represents \$1,200 discount for full payment) or \$1,000/month for 12 months

Regional promotion and visibility of your organization

- Email announcement to CAMI membership upon execution of Sponsorship Agreement. Email can include a Sponsor-created message or ad.
- Company logo in sponsor promotion area on CAMI email communications - at least 5 monthly. Sponsor promotion area will include call to action for email recipients: *Show your appreciation for our sponsors; consider using them for your business needs.* The Sponsor promotion area will be linked to a document containing Premier & Supporting Sponsor contact info, logo and brief description of offerings making it convenient for prospective customers to contact you.
- Sponsor banner ad (600 pixels wide x 125 pixels high) included in 2 CAMI e-news per year.
- Company listed at no additional charge as a “Featured Provider” in the “CAMI Members Only” section of CAMI’s website where exclusive information and special offers from sponsors, CAMI members and others will be showcased and will only be accessible by CAMI members. (This feature coming Summer 2018.) Sponsor can create and promote a special offer or can simply promote general products/services offered.
- Company named and featured with logo (where applicable) on CAMI promotional materials
- Company logo prominently featured on CAMI banner displayed at CAMI-hosted events as well as other events in which CAMI participates.
- Announced recognition at CAMI-hosted Signature events
- Opportunity to represent CAMI/speak on behalf of CAMI at events or for organizations should appropriate opportunities present themselves
- Recognition of company’s support of CAMI via social media at least 4 times a year
- Promotion of Sponsor news on CAMI’s News page and via social media

Regional prospect introductions and networking

- Direct prospect introductions made by the CAMI network
- 2 complimentary tickets to annual “Meet the Sponsors” Reception with business executives
- 2 complimentary tickets for attendance at CAMI-hosted Signature events: Maryland Cyber Day Marketplace, MD Cyber Awards Program and other Signature Event(s) TBD.
- 1 complimentary ticket for attendance at CAMI-hosted general events. *Note: Attendance at some events may be limited to cybersecurity companies (e.g. MD Cyber CxO Breakfast Club)*
- Complimentary exhibit space at CAMI-hosted events that feature appropriate exhibiting opportunities. *Note: Exhibiting at some events may be limited to cybersecurity companies or event specific sponsors.*

Global promotion of your organization

- **24/7 promotion of your brand on CAMI’s website: www.MDcyber.com**
 - Logo on the **Home** and **Partners** pages linked to your company’s CAMI cyber company directory listing on www.MDcyber.com (for cyber companies) or to your CAMI Associates directory listing (for non-cyber companies.)
 - For cyber companies serving as Premier Sponsor, a 100-character text ad for your company in the Hello Bar at the top of **every page**. (Note: Hello Bar promotions rotate among Premier Sponsors and from page to page.)
- For cyber company Premier Sponsor: Featured listing on CAMI cyber company directory “All Listings” landing page and “Advanced Search” search results page, when applicable.
- For Associate company Premier Sponsor: Featured listing on Associates Directory “All Listings” landing page and on “Advanced Search” search results page, where applicable.
- Complimentary listing in appropriate directory section in the annual MD Cybersecurity Buyer’s Guide (subject to a yearly partnership agreement with the Baltimore Business Journal)

See reverse side for Supporting Sponsorship details.

CAMI Supporting Sponsorship: \$4,500 (represents \$600 discount for full payment) or \$425/month for 12 months

- 24/7 global promotion of your company via logo with link to your website on the Partners page of the CAMI website (www.MDcyber.com)
- Email announcement to CAMI membership upon execution of Sponsorship Agreement. Email can include an ad or message from Sponsor company.
- Company name in sponsor promotion area on CAMI email communications - at least 5 monthly. Sponsor promotion area will include call to action for email recipients: *Show your appreciation for our sponsors; consider using them for your business needs.* The Sponsor promotion area will be linked to PDF containing Sponsor contact info, logo and brief description of offerings to make it easier for prospective customers to know who you are and how to contact you. (Note: Premier Sponsors will be featured first, followed by Supporting Sponsors.)
- Company listed at no additional charge as a “Featured Provider” in the “CAMI Members Only” section of CAMI’s website where exclusive information and special offers from sponsors, CAMI members and others will be showcased and will only be accessible by CAMI members. (This feature coming Summer 2018.) Sponsor can create and promote a special offer or can simply promote general products/services offered. (Note: Premier Sponsors will be featured first, followed by Supporting Sponsors.)
- Company logo featured on CAMI banner displayed at CAMI-hosted events as well as other events in which CAMI participates.
- For cyber companies serving as Supporting Sponsor: Featured listing on CAMI cyber company directory “All Listings” landing page on www.MDcyber.com and on “Advanced Search” search results page, where applicable. (Note: Premier Sponsors will be featured first, followed by Supporting Sponsors, followed by all other companies.)
- For Associate Companies serving as Supporting Sponsor: Featured listing on Associates Directory “All Listings” landing page and on “Advanced Search” search results page, where applicable. (Note: Premier Sponsors will be featured first, followed by Supporting Sponsors, followed by all other companies.)
- 2 complimentary tickets to annual “Meet the Sponsors” Reception with business executives
- 1 complimentary ticket for attendance/participation in CAMI-hosted Signature Events: Maryland Cyber Day Marketplace, MD Cyber Awards Program and other Signature Events TBD.
- Recognition of company’s support of CAMI via social media at least 2 times a year
- Promotion of Sponsor news on CAMI’s News page and via social media

Questions? Ready to sponsor and take advantage of the benefits for your company? Contact CAMI Executive Director Stacey Smith at stacey@MDcyber.com or 443.844.0047.