

# Maryland Cybersecurity Buyer's Guide 2019

*Cybersecurity is critical to government entities and businesses of all sizes and has become a major economic driver in the Mid-Atlantic.*

The Cybersecurity Association of Maryland, Inc. (CAMI) is pleased to be partnering with the Baltimore Business Journal (BBJ) on the fourth annual "Maryland Cybersecurity Buyer's Guide," a special publication highlighting Maryland's cybersecurity industry.

**The 2019 issue will feature three Special Chapters:**

- **Maryland Cybersecurity Products & Services:** featuring a directory of cybersecurity companies\*, editorial content and ads
- **Maryland Cybersecurity Support Services** (e.g., legal, insurance, investment bankers, incubators/accelerators, tech councils and more): featuring a directory of cybersecurity support services businesses/organizations\*, editorial content and ads
- **Maryland: Where Cyber Works** (e.g. academic institutions, training entities and programs, certification providers and apprenticeships): featuring a directory of cybersecurity education and training resources\*, editorial content and ads

**SPACE RESERVATION DEADLINE: February 15, 2019**

**CREATIVE DUE:** February 22 , 2019

**PUBLISHES IN BBJ:** March 22, 2019

**CAMI EVENT DISTRIBUTION:** April 2019

**Total Distribution:** 12,000+

**Who can advertise in the 2019 Maryland Cybersecurity Buyer's Guide?**

- *Maryland cybersecurity product or service providers listed in the online directory of cybersecurity companies at [www.MDcyber.com/listings](http://www.MDcyber.com/listings)*
- *Maryland professional services companies/organizations: non-cybersecurity businesses with a Maryland business address/location providing services that support the cybersecurity industry (law firms, insurance companies, investors, accelerators/incubators, tech councils, etc.)*
- *Maryland cybersecurity education, training and certification resources*

IN PARTNERSHIP



**ADVERTISING & SPONSORSHIP OPTIONS**

**CHAPTER SPONSOR: \$5,500 (3 available)**

- **(1) Full Page Branding Ad** (Premium Placement adjacent to sponsored section cover page)
- **(1) Full Page Advertorial** (400-600 words, may include image and headshot – *content provided by sponsor representative*)
- **Company Logo** on front cover
- **Sponsor profile** in front of the Buyers Guide
- **PDF of CAMI Guide**
- **(5) extra copies of 2019 Buyer's Guide**

**GOLD SPONSOR: \$3,500**

- **Full Page Ad** (branding ad or advertorial)
- **Company Logo** on front cover
- **Sponsor profile** in front of the Buyers Guide
- **PDF of CAMI Guide**

**SINGLE AD RATES:**

- Full Page Color – \$2,415
- 1/2 Page Color – \$1,710
- 1/4 Page Color – \$1,055
- Business Card - Logo & Company Info: \$500

**MEMBER DIRECTORY LISTING: \$150 per listing**

The 2019 Buyer's Guide will include three Directories:

- MD Cybersecurity Product/Services Companies
- MD Cybersecurity Support Services Companies
- MD Academic & Training Resources

Directory listings must be purchased directly through CAMI by emailing: [info@MDcyber.com](mailto:info@MDcyber.com)

\*Listing includes company contact info and 50-word description (Some restrictions apply.)

\*\* CAMI Premium Members will receive a complimentary listing in the applicable directory.

**BBJ CONTACT:**

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