



## **“Cyber Warrior Women: Blazing the Trail” Sponsorship Agreement**

This annual program highlights women cybersecurity leaders and the valuable contributions women make to the cybersecurity industry and serves to connect and inspire women cybersecurity professionals and young women seeking cybersecurity careers. The program typically includes a panel discussion and/or keynote speaker with time for networking and may be offered via webcast so individuals/students may tune in from any location. Men and women are welcome to attend in person or tune in via webcast. Estimated in-person attendance: 150

For businesses passionate about empowering women to succeed in the cybersecurity industry, this is an ideal event to sponsor.

### **Sponsorship Opportunities & Benefits**

#### **Champion \$5,000 (4 available but must be non-competing)**

- Company name/logo recognition as Champion Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; event registration page and press announcements. Link to company website included where applicable.
- Company name/logo recognition as Champion Sponsor on event printed agenda or program distributed at event
- Social media promotion as Champion Sponsor
- Logo on welcome signage at event entrance/check-in area. Champion Sponsor is the only sponsor to be featured on this sign
- Logo on sponsor signage at event
- Logo on signage at food/drink stations. Champion Sponsor is the only sponsor to be featured on this sign.
- Logo displayed on podium at event, if applicable (depends on event format). Champion Sponsor is the only sponsor to be featured on this sign.
- Logo on rotating PowerPoint presentation at event, if applicable (depends on event format)
- Recognition as Champion Sponsor during program with opportunity to briefly address attendees
- Sponsor may exhibit/display/distribute promotional materials at the event
- Branding as a company supportive of women in the cybersecurity industry
- Sponsor will receive contact information, including email address, for all attendees who have not opted out of contact information being shared with attendees.
- 5 complimentary event tickets and reserved seating

#### **Advocate \$2,500 (unlimited available)**

- Company name and logo recognition as Advocate Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Company name/logo recognition as Advocate Sponsor on event printed agenda or program distributed at event
- Social media promotion as Advocate Sponsor

- Logo on sponsor signage at event
- Logo on rotating PowerPoint presentation at event, if applicable (depends on event format)
- Recognition as Advocate Sponsor during program
- Branding as a company supportive of women working in the cybersecurity industry
- Sponsor may exhibit/display/distribute promotional materials at the event.
- 3 complimentary event tickets with reserved seating

**Supporting \$1,000 (unlimited available)**

- Company name recognition as Advocate Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Sponsor may exhibit/display/distribute promotional materials at the event
- Social media promotion as Supporting Sponsor
- Logo on sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as Supporting Sponsor during program
- Branding as a company supportive of women working in the cybersecurity industry
- 2 complimentary event tickets

**Complete the following information to secure your sponsorship opportunity:**

**Company Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact Email** \_\_\_\_\_ **Contact Phone** \_\_\_\_\_

**Please indicate sponsorship level:**

- \_\_\_\_\_ Champion \$5,000
- \_\_\_\_\_ Advocate \$2,500
- \_\_\_\_\_ Supporting \$1,000

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Cybersecurity Association of Maryland, Inc.

\_\_\_\_\_  
Date

Please email this completed form to [sam@mdcyber.com](mailto:sam@mdcyber.com). An invoice will be sent to you for your sponsorship upon receipt of this Agreement. Questions? Email [sam@MDcyber.com](mailto:sam@MDcyber.com) or call 443-376-8667.