

April 11 *Maryland Cyber Day* is Presented by:



2019 MD Cybersecurity Awards Sponsorship

There's no place like Maryland for the very best cybersecurity products, services, resources and workforce. The 3rd Annual Maryland Cybersecurity Awards is an exciting program and event that will highlight and celebrate the best and brightest of Maryland's cybersecurity industry. We'll honor companies, organizations, and individuals that have protected businesses and government entities with their innovative cybersecurity products and/or outstanding cybersecurity services; demonstrated exemplary knowledge, expertise, leadership and innovative thinking; or made a significant contribution to Maryland's cybersecurity ecosystem.

Presenting Sponsors:



MD Cybersecurity Awards Celebration · April 11, 2019 · 5:00-8:00 p.m. · Maryland Live! Hotel · Hanover, MD
(This event immediately follows the Maryland Cyber Marketplace which is being held from 1:30 – 4:30 p.m.)

Attendees: Commercial companies, government entities and business organizations involved in the cybersecurity industry as well as those that wish to connect with and show support for these companies, entities and organizations.

MD Cybersecurity Awards Sponsorship Levels & Benefits

*****SPECIAL OFFER***** Sponsor the Maryland Cyber Day Marketplace **and** Awards Celebration at a level above \$1,500 for each and receive a **20% discount** on your total sponsorship amount. Email sam@MDcyber.com for Marketplace sponsorship details.

Presenting \$10,000 (limited to 2 non-competing companies) **Sold to date:** Point3 Security, EZShield

- Company name/logo recognition as Presenting Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; event registration page. Link to company website included where applicable.

- Company will be included as Presenting Sponsor in all press announcements.
- Logo on “Step and Repeat” backdrop (photo opportunity for attendees, major marketing opportunity for Sponsor)
- Logo on welcome sign at event entrance/check-in area. Presenting Sponsor is the only sponsor to be featured on this sign.
- Recognition as Presenting Sponsor with opportunity for company representative to briefly address Awards Celebration attendees
- One representative from company may serve as co-emcee for the awards portion of the event. (Company will share emcee position with second Presenting Sponsor.)
- Sponsor will be included in the on-stage photo opportunity with each award winner.
- Company name/logo recognition as Presenting Sponsor on printed agenda/program distributed at event
- Social media promotion as Presenting Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Sponsor may exhibit/display/distribute promotional materials at the event.
- Sponsor will receive contact information (including email) for all attendees who have not opted out of contact information being shared.
- 8 complimentary Awards Celebration tickets

Red Carpet \$5,000 – 6 available. *Sold to date:* PNC Bank, Edwards Performance Solutions, Exelon, Winquest Cybersecurity

- Company name/logo recognition as Red Carpet Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Sponsor name associated with one Signature award category and one representative from Sponsor may announce the award category, all nominees and winner on stage at the Awards Celebration. Signature Award categories are as follows:
 - **Cybersecurity Innovator of the Year**
 - **Cybersecurity Defender of the Year**
 - **Cybersecurity Company to Watch – *Sponsor: Edwards Performance Solutions***
 - **Cybersecurity Industry Resource – *Sponsor: Winquest Cybersecurity***
 - **Cybersecurity Diversity Award – *Sponsor: Exelon***
 - **Cyber Warrior Woman of the Year**
 - **Cybersecurity Champion of the Year**
- Sponsor will be included in the on-stage photo opportunity with designated category award winner.
- Company name/logo recognition as Red Carpet Sponsor on printed agenda/program distributed at event
- Social media promotion as Red Carpet Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Sponsor may exhibit/display/distribute promotional materials at the event.
- Sponsor will receive contact information (including email) for all attendees who have not opted out of contact information being shared.
- 5 complimentary Awards Celebration tickets

People’s Choice Award \$5,000 – 1 available

- Company name/logo recognition as People’s Choice Award Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Sponsor name will be associated with the People’s Choice award category and one representative from Sponsor may announce the award category winner on stage at the Awards Celebration.
- Sponsor will be included in the on-stage photo opportunity with award winner.
- Company name/logo recognition as People’s Choice Award Sponsor on printed agenda/program distributed at event
- Social media promotion as People Choice Sponsor

- Logo on online People's Choice Award voting form
- Sponsor may opt to have a checkbox included on voting form for voters to receive more info from sponsor, receive special offer from sponsor, etc. This will provide sponsor with email addresses for individuals who could be prospective members/potential customers.
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Sponsor will receive contact information (including email) for all attendees who have not opted out of contact information being shared.
- 5 complimentary Awards Celebration tickets

Special Treat Sponsor \$3,500 – 1 available

A special treat will be distributed in a small treat bag to Awards Celebration attendees as they leave the event. For treat specifics, email Sam@MDcyber.com.

- Company name/logo recognition as Special Treat Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Sponsor may submit one piece of print collateral to CAMI prior to the event to be included in special treat bags distributed at the event
- Sponsor team members may distribute special treat bags to attendees
- Company name/logo recognition as Sponsor on printed agenda/program distributed at event
- Social media promotion as Special Treat Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as Special Treat Sponsor during program
- Sponsor will receive list of all attendees with name, company, title and website
- 3 complimentary Awards Celebration tickets

Spotlight \$2,500 (multiple available) – SOLD to date:

- Company name/logo recognition as Spotlight Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association of Maryland, Inc. website; and event registration page. Link to company website included where applicable.
- Company name/logo recognition as Spotlight Sponsor on printed agenda/program distributed at event
- Social media promotion as Spotlight Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as Spotlight Sponsor during program
- Sponsor will receive contact information for all attendees with name, company, title and website
- 3 complimentary Awards Celebration tickets

Backstage \$1,000 (multiple available) SOLD to date:

- Company name recognition as Backstage Sponsor in all event marketing and promotions including: email invitations and announcements; event page on Cybersecurity Association of Maryland, Inc. website; and event registration page
- Social media promotion as Backstage Sponsor
- Company name recognition as Backstage Sponsor on event printed agenda/program distributed at event
- Company name on general sponsor signage at event
- Company logo on rotating PowerPoint presentation at event
- Recognition as Backstage Sponsor during program
- 2 complimentary Awards Celebration tickets

Best of (County) \$1,500 (one per county and Baltimore city.) *Sold to date:* Anne Arundel Economic Dev Corp, Baltimore County Department of Economic and Workforce Development, Frederick County Office of Economic Development, Howard

County Chamber of Commerce, Economic Alliance of Greater Baltimore

Sponsor must be a county-specific or regional entity such as an economic development agency, Chamber of Commerce or multi-county council (e.g. Tri-county Council for Lower Eastern Shore or Western Maryland)

- Sponsoring entity will receive recognition as Best of (County) Sponsor in all event marketing and promotions including: email invitations and announcements; event page on Cybersecurity Association of Maryland, Inc. website; and event registration page
- Sponsor will receive social media promotion as Best of (County) Sponsor
- Sponsor will receive contact info for all award nominees from all award categories from its county.
- Sponsor will create its own team of judges and judging criteria to select its Best of (County) winner and may designate a representative to announce the winner company at the Awards Celebration
- Sponsor representative will be included in the on-stage photo opportunity with its category award winner.
- Logo on event printed agenda/program distributed at event
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- 2 complimentary Awards Celebration ticket

Continue to next page for sponsorship commitment form.



April 11, 2019 · 5:00-8:00 p.m. · Maryland Live! Hotel, Hanover, MD

Complete the following to secure your 2019 MD Cybersecurity Awards Program Sponsorship:

Sponsor Name _____

Address _____

Contact Name _____

Contact Email _____ Phone _____

Website _____

Indicate choice of sponsorship level:

- _____ Presenting \$10,000
- _____ Red Carpet \$5,000 - Indicate Red Carpet category to sponsor: _____
- _____ People’s Choice \$5,000
- _____ Special Treat Sponsorship \$3,500
- _____ Spotlight \$2,500
- _____ Backstage \$1,000
- _____ Best of (County) \$1,500 – Indicate County to sponsor: _____

_____ I am also interested in sponsoring the MD Cyber Day Marketplace and understand I will receive a 20% discount on the total of my Awards and Marketplace sponsorships should I sponsor each at a level greater than \$1,500. Please contact me with Marketplace sponsorship information.

Sponsor Signature

Date

Cybersecurity Association of Maryland, Inc.

Date

Email this completed form, with a high-resolution of your company logo and the web address you would like it to link to, to sam@MDcyber.com. An invoice will be sent to you for your sponsorship upon receipt of this Agreement. Questions? Email sam@MDcyber.com or call 443-376-8667.