

Maryland Cybersecurity Solutions Showcase

Information · Innovation · Connections

September 2019 · 12:30 – 4:45 p.m.

M&T Bank Stadium, Baltimore, MD

Connecting commercial businesses, government agencies and nonprofit organizations with the information, innovation, products, services and resources needed to be cyber secure.

Presented by



In partnership with



The Maryland Cybersecurity Solutions Showcase is the single source for businesses, government agencies and nonprofit organizations of every size in every industry to find:

- **INFORMATION:** get answers to cybersecurity questions, help identifying cybersecurity risks and details on Maryland's new cyber tax credit program from cyber specialists
- **INNOVATION:** discover some of Maryland's most innovative cybersecurity technologies
- **CONNECTIONS** with local solutions for cybersecurity as well as companies/organizations willing to share their cyber stories and strategies

Who should attend/participate?

- Representatives from CAMI member cybersecurity product/services companies. **Cost: \$195-\$295**
- Individuals responsible for and/or involved in the risk management, privacy, data protection, governance, compliance and/or financial management at commercial businesses, government agencies or nonprofit organizations **Cost: \$0**
- Key representatives from the supply chain companies for large businesses or IT/Information Security personnel charged with securing their supply chain. **Cost: \$0**
- Sales, marketing, business development reps or anyone other than the individual(s) noted above from a commercial business, government agency or nonprofit organization may attend at the **General Attendance Ticket rate of \$195 pp.**
- Event sponsor representatives (See ticket count in sponsorship details on pages 2-6.)

Expected attendance: 400

See next page for sponsorship details.

2019 MD Cybersecurity Solutions Showcase Sponsorship Opportunities

TITLE SPONSORSHIP - \$10,000 **BRONZE SPONSORSHIP** - \$2,500
SILVER SPONSORSHIP - \$5,000 **SUPPORTING SPONSORSHIP** - \$1,000

*****SPECIAL OFFER***** *If your company/organization sponsored the 2019 MD Cybersecurity Awards Celebration on April 11, receive a **20% discount** on any MD Cybersecurity Solutions Showcase sponsorship.*

TITLE SPONSORSHIP - \$10,000

Title Sponsor Benefits:

Before the Event

- **Extensive event marketing:** recognition and promotion as Title Sponsor in all Showcase marketing with logo and link of Sponsor's choice included, where applicable. This includes email announcements, flyers, signage, social media and more. Note: MD Cybersecurity Solutions Showcase Partner Organizations and fellow sponsors will also be promoting the event to their respective members and connections. Thus, Sponsor will receive brand and offerings awareness beyond CAMI.
- **Media:** Title Sponsor will be noted as such in all Showcase press announcements. Sponsor contact information will also be included. Additionally, should press contact CAMI for additional Showcase information, CAMI will encourage press to contact Title Sponsor representative for input/comment.
- **Customized pre-event marketing:** CAMI will issue an official **pre-Showcase email** to all registrants introducing them to Title Sponsor, including information and collateral provided by Title Sponsor, and encouraging them to connect with Title Sponsor at the event.
- **Digital marketing on CAMI website www.MDcyber.com**
 - Home Page: Logo of choice included on MCD Marketplace slider ad on Home page of www.MDcyber.com
 - Event Page: Prominently noted as Title Sponsor with logo and link of Sponsor's choice featured on MCD Marketplace event page within MDcyber.com.
 - Pop-up promos: Included in special MCD Marketplace announcements that will pop up during www.MDcyber.com website visitor's time on the site.
- **For cybersecurity company Sponsor, company will be prominently featured at the top of the list of participating cybersecurity companies** with capabilities description that will be accessible at www.MDcyber.com and distributed at the Marketplace.

During the event

- **Exhibit opportunity with premium** placement and more space than non-sponsors at MCD Marketplace venue.
- **"Ask an Cyber Specialist" Information Station:** Company will be noted as the sponsor of and may staff one of these information stations that will serve as a valuable resource for attendees that may have cybersecurity questions or need help identifying appropriate cybersecurity solutions for their business, government entity or nonprofit organization.
- **On stage speaking opportunity:** 2 minutes to address all MCD Marketplace attendees during closing program at 4 p.m. that will feature a Fireside Chat with 3 industry experts.
- **Title Sponsor will introduce Fireside Chat participants.**
- **Title Sponsor logo prominently featured on signage** at MCD Marketplace venue including: at registration area, on stage and on general sponsor signage.
- **10 complimentary MCD Marketplace tickets for sponsor company reps.**

After the Event

- **Customized post-event marketing:** CAMI will issue an official **post-MCD Marketplace** email to all

attendees re-introducing them to Title Sponsor, including information and collateral provided by Title Sponsor, and encouraging them to contact Title Sponsor for a post-Maryland Cyber Day appointment.

- **Marketing leads:** Title Sponsor will receive list of all MCD Marketplace participants/attendees with name, title, company, website **and email**. This includes participating cybersecurity providers and buyers.

SILVER SPONSORSHIP - \$5,000

Silver Sponsor benefits:

Before the Event

- **Extensive event marketing:** recognition and promotion as Silver Sponsor in MCD Marketplace marketing with logo and link of Sponsor's choice included where applicable. This includes email announcements, flyers, signage, social media and more. Note: Maryland Cyber Day Partner Organizations and fellow sponsors will also be promoting the MCD Marketplace to their respective members and connections. Thus, Sponsor will receive brand and offerings awareness beyond CAMI.
- **Media: Silver** Sponsor will be noted as such in all MCD press announcements.
- **Digital marketing on CAMI website www.MDcyber.com**
 - Event Page: Prominently noted as Silver Sponsor with logo and link of Sponsor's choice featured on MCD Marketplace event page within MDcyber.com.
- **For cybersecurity company sponsors: Prominently featured at the top of the list of participating cybersecurity companies (following the Title Sponsors)** with capabilities description that will be accessible at www.MDcyber.com and distributed at the Marketplace.

During the event

- **Exhibit opportunity with premium** placement and more space than non-sponsors at MCD Marketplace venue
- **Sponsor logo prominently featured on signage** at MCD Marketplace
- **5 complimentary MCD Marketplace tickets for Sponsor company reps with option to purchase additional tickets at a discount.**

After the Event

- **Marketing leads:** Sponsor will receive list of all MCD Marketplace participants/attendees with name, title, company, website **and email** for attendees that did NOT opt out of information sharing. This includes participating cybersecurity providers and buyers.

BRONZE SPONSORSHIP - \$2,500

Bronze Sponsor benefits:

Before the Event

- **Extensive event marketing:** recognition and promotion as Bronze Sponsor in MCD Marketplace marketing with logo and link of Sponsor's choice included where applicable. This includes email announcements, flyers, signage, social media and more. Note: Maryland Cyber Day Partner Organizations and fellow sponsors will also be promoting the MCD Marketplace to their respective members and connections. Thus, Sponsor will receive brand and offerings awareness beyond CAMI.
- **Digital marketing on CAMI website www.MDcyber.com**
 - Event Page: Noted as Bronze Sponsor with logo and link of Sponsor's choice featured on MCD Marketplace event page within MDcyber.com.
- **For cybersecurity company sponsors: Featured at the top of the list of participating cybersecurity companies (following the Title and Silver Sponsors)** with capabilities description that will be accessible at www.MDcyber.com and distributed at the Marketplace.

During the event

- **Exhibit opportunity** at MCD Marketplace venue
- **Signage:** Sponsor logo featured on general sponsor signs posted throughout the venue
- **2 complimentary MCD Marketplace tickets for sponsor company reps** with option to purchase additional tickets at a discount.

After the Event

- **Marketing leads:** Sponsor will receive list of MCD Marketplace participants/attendees with name, title, company and website.

SUPPORTING SPONSORSHIP - \$1,000

Supporting Sponsor benefits:

Before the Event

- **Event marketing:** recognition and promotion as Supporting Sponsor in MCD Marketplace marketing with Sponsor name noted. This includes email announcements, flyers, signage, social media and more. Note: Maryland Cyber Day Partner Organizations will also be promoting the MCD Marketplace to their respective members and connections as well. Thus, Supporting Sponsor may receive extensive brand and offerings awareness beyond CAMI.
- **Digital marketing on CAMI website www.MDcyber.com**
 - Event Page: Noted as Supporting Sponsor with company name on MCD Marketplace event page within MDcyber.com.
- **For cybersecurity company sponsors: Featured at the top of the list of participating cybersecurity companies (following the Title, Gold, Silver and Bronze Sponsors)** with capabilities description accessible at www.MDcyber.com and distributed at the Marketplace.

During the event

- **Signage:** Sponsor logo featured on general sponsor signs posted throughout the venue and on tables during luncheon/keynote address
- **1 complimentary MCD Marketplace ticket for sponsor company rep** with option to purchase additional tickets at a discount.

After the Event

- Sponsor will receive list of MCD Marketplace participants/attendees with name, title, company and website. This includes participating cybersecurity providers and buyers.

See next page for Sponsorship Agreement.

2019 Maryland Cybersecurity Solutions Showcase

Complete the following information to secure your 2019 Maryland Cybersecurity Solutions Showcase Sponsorship:

Sponsor Name _____

Address _____

Contact Name _____

Contact Email _____ Contact Phone _____

Please provide email addresses for others within your company who should receive MD Cybersecurity Solutions Showcase updates: _____

Indicate sponsorship level choice:

_____ Title \$10,000

_____ Bronze \$2,500

_____ Silver \$5,000

_____ Supporting \$1,000

_____ I understand I will receive a 20% discount on my MD Cybersecurity Solutions Showcase Sponsorship because my company/organization also sponsored the 2019 MD Cybersecurity Awards Celebration.

Sponsor Signature

Date

Cybersecurity Association of Maryland, Inc.

Date

Email this completed form to sam@MDcyber.com along with a high-resolution copy of your logo and associated web address. An invoice will be issued for selected sponsorship level amount. Payment will be due upon receipt. **Questions? Email sam@MDcyber.com or call 443-376-8667.**